

Communicating MetLife Identity & Fraud Protection

MetLife is committed to providing a variety of easy to use print-ready and digital assets to help you develop a communication strategy that fits your organization's specific needs.

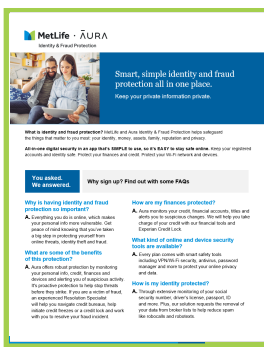
As you approach the pivotal time of open enrollment, we want to ensure you are supported in communicating this program to your employees through resources and tools.

Video



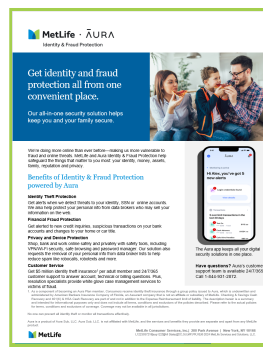
Share the link to this video on your internal communication platforms such as: Intranet site, internal social channels, internal chat, digital displays and more.

FAQ



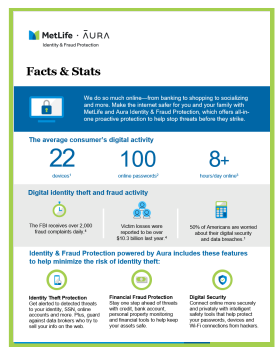
Helps answer employees most frequently asked questions with quick information.

Benefit Overview



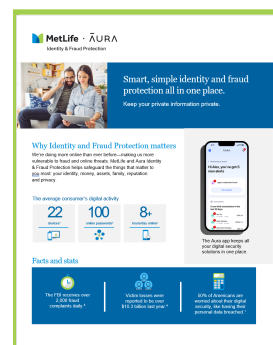
Succinctly explains the advantages, features, and plans available for the benefit.

Infographic



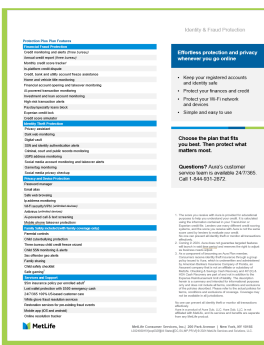
Real-life facts and stats paired with easy-to-understand visuals.

Benefit Booklet



Communication explaining the benefit advantages, features, and frequently asked questions.

Plan Options



An in-depth look at plan details for [Protection Plan](#) and [Protection Plus Plan](#).

Benefit in Action



Educational flyer that shares a scenario depicting how the benefit works and what it addresses.

Banner Ads



As employees research their benefits, the banner ad helps create awareness and facilitate a quick and easy link for more information.

Have a question? Need more information?

Contact your Communications and Engagement Lead to help you customize a comprehensive communication strategy, one that will increase employee education and engagement, and help drive participation.